

A company that listens to you.

The PermaPlate products and service program were first developed in response to customer requests. And now, over thirty years later, our customers continue to drive our company. Listening to what our customers have to say and responding effectively to their needs is what has earned us the reputation for quality products and outstanding customer service. Today, we have authorized dealers across the country as well as in major cities worldwide. Our exceptional record for customer satisfaction is the reason we're the market leader.

*PermaPlate protection. Time-tested, quality products
with a name you can count on.*

*Fully transferable warranties
Hassle-free claims • Nationwide service*

After a professional application by your dealer, your vehicle has the best appearance protection available. Simply follow through with ordinary maintenance. If, at any point during the warranty period, any PermaPlate product fails to perform as guaranteed, we'll repair or replace the damaged area at no cost to you. It's that simple. Plus, all coverage is fully transferable to a second owner. Please read the PermaPlate warranty for specific details.

*PermaPlate protection. It's more than just keeping
your vehicle looking and feeling new,
it's a powerful way to retain value in your investment.*



Manufactured by: Siskin Enterprises, Inc.

P.O. Box 58 | Salt Lake City, Utah 84110
(800) 453-8470 | permaplate.com

136-02-11



Contains post consumer recycled material. 100% recyclable.

perpetual protection for what moves you

Paintguard®

brilliant shine

Fiberguard®

spotless interior

Leatherguard®

longer life

**Everything You Need to Keep Your Car
Looking and Feeling New**

Products you can trust.

PermaPlate is the name people have trusted for over three decades for superior vehicle appearance protection. Available only from authorized auto dealers, each PermaPlate product is specifically formulated to protect the interior and exterior finishes of today's vehicles.

No longer simply a mode of transportation, our vehicles play an important role in our daily lives. With the high quality and range of choices now available to us, our vehicles have truly become a reflection of our lifestyle and a symbol of our individuality. And, because we spend more time in our vehicles today, they've never been subject to more wear and tear. Keeping a clean, fresh and spotless appearance has never been more important. With a single, professional application of PermaPlate, the care and maintenance of your new vehicle has never been so simple.



Accept no substitute.

Insist on PermaPlate.

Made in the U.S.A.

Paintguard®
ultimate paint protection

Three decades of innovative product research and testing back up the quality and success of Paintguard. Without protection, a vehicle's painted finish can quickly lose that 'new car' shine. Paintguard will protect a vehicle's painted surfaces from:

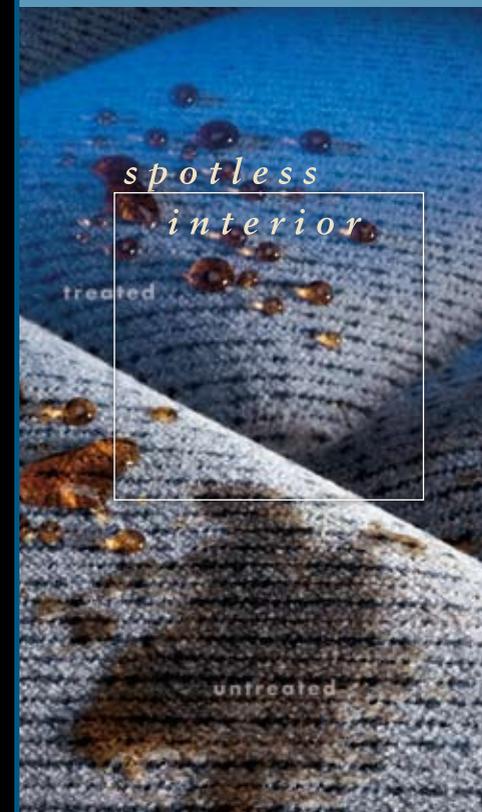
- the sun's powerful ultraviolet rays which cause oxidation, loss of gloss and fading
- the effects of road salt and salt air, and Magnesium Chloride
- the penetration of bird droppings, tree sap, water spotting, acid rain and industrial fallout (limited coverage)



Fiberguard®
ultimate fabric protection

With Fiberguard, spills, splatters and everyday mishaps are easily eliminated before they become permanent stains on your vehicle's clean interior. Fiberguard protects a vehicle's fabric upholstery and carpeting by:

- preventing stains from oil and water based spills
- allowing quick and easy clean up
- bonding to individual fibers without altering texture, scent or color of the treated fabric
- inhibiting stains from dyes



Leatherguard®
ultimate leather & vinyl protection

Sun, excessive dryness and temperature extremes can quickly show their effects on a vehicle's leather and vinyl surfaces. The advanced sunscreens and penetrating conditioners in Leatherguard are formulated to prevent or inhibit:

- drying and the loss of soft, supple texture
- fading, discoloration, cracking and staining
- premature aging of leather and vinyl seats, dashboards and interior trim.

Comprehensive Warranty also provides repairs for rips, tears and burns

